

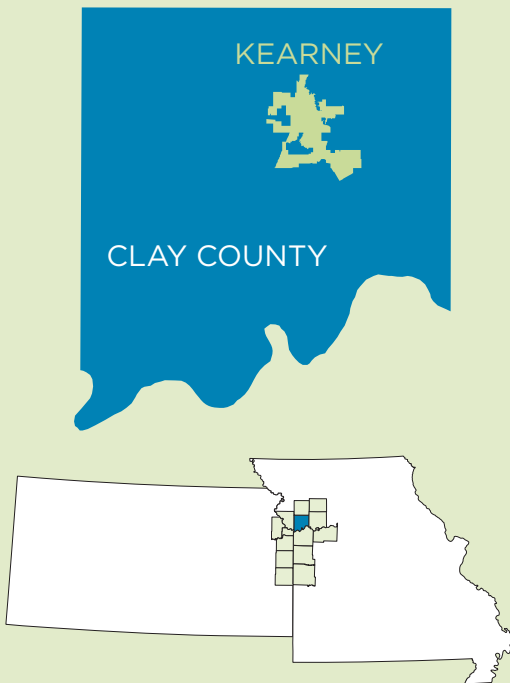


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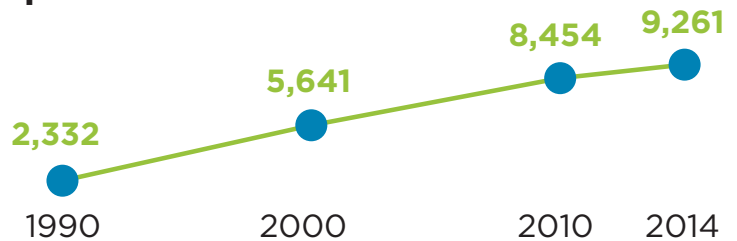
# Demographic and Workforce Profile

## City of Kearney, Missouri

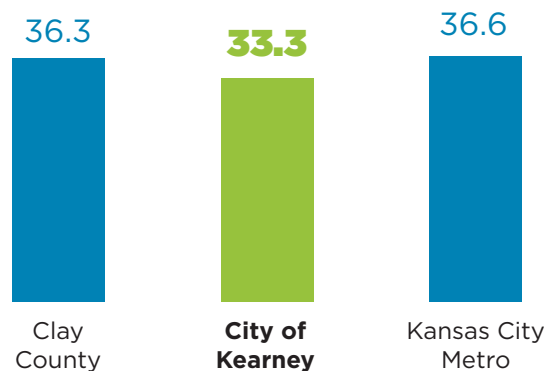


Located in the heart of Clay County, Missouri, Kearney is a growing city whose residents are, on average, younger and more educated than the county or the Kansas City metro area, with higher median incomes.

### Population Growth

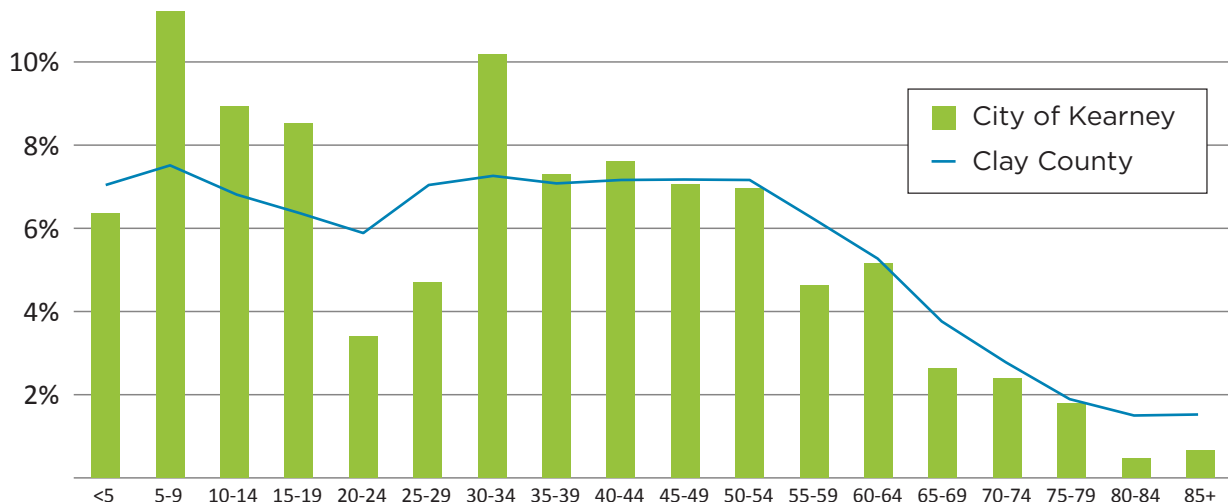


### Median Age



## Percent of Population by Age

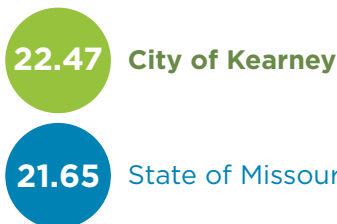
Kearney's median age is considerably younger than the county and metro.



## Average ACT scores



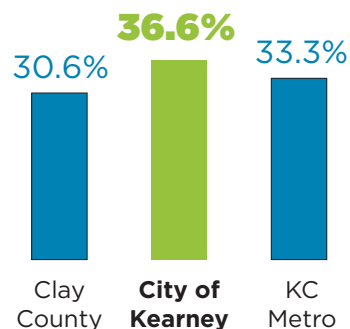
Students in the Kearney School District outperform the state on the ACT test — a tool commonly used to assess college readiness.



## Percent of all adults (age 25+) with at least a bachelor's degree



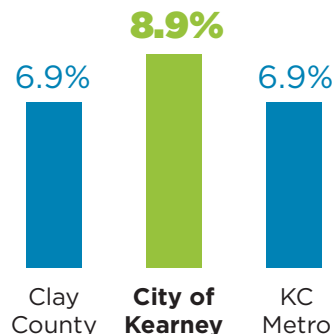
In an economy where a rapidly increasing number of jobs require postsecondary credentials, Kearney is positioned for success. The city boasts a higher overall level of educational attainment than the county or the metro.



## Young adults (age 25-34) with at least a bachelor's degree (as a percent of adults age 18+)

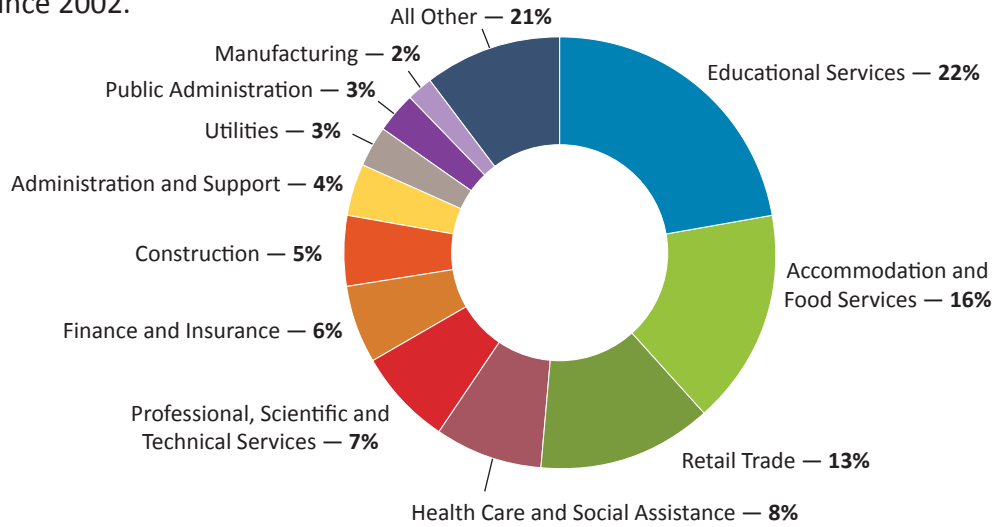


Economic developers know employers often value a higher number of “young and educated” residents — those ages 25 to 34 who have at least a bachelor's degree. Kearney compares favorably in this measure.



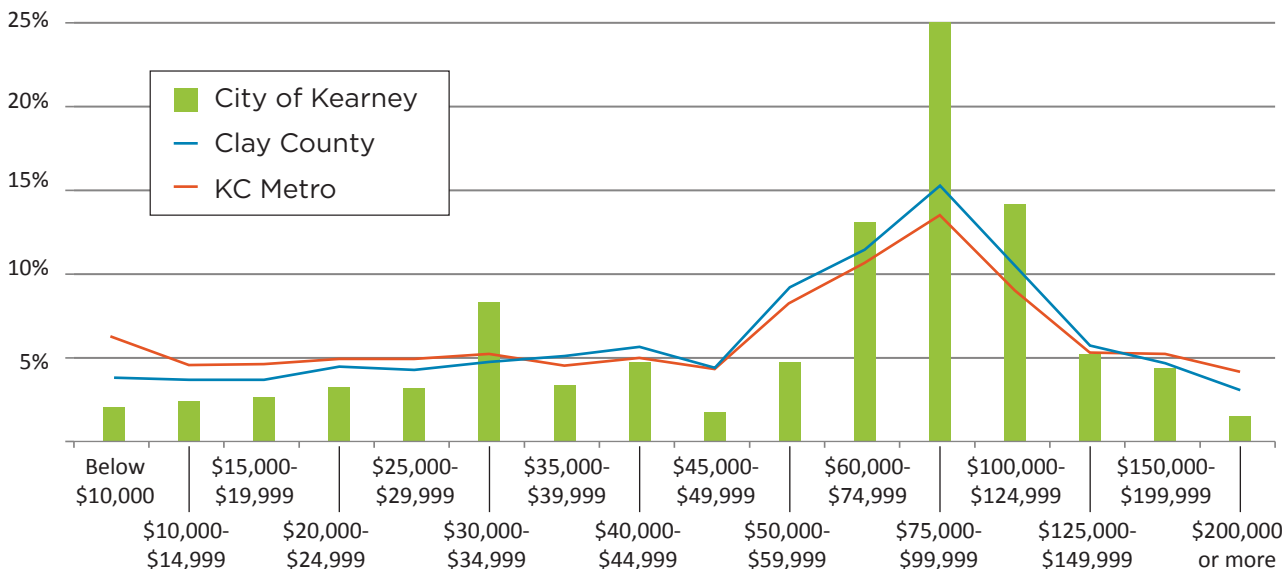
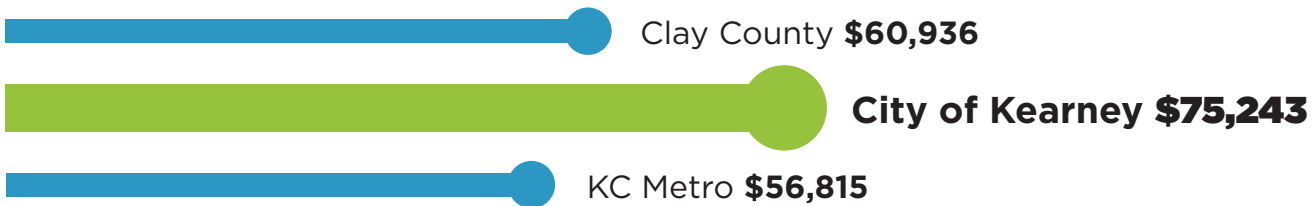
## Employment by Industry, 2013

Education, accommodations/food services and retail trade are the largest employment sectors in Kearney, reflecting its location along I-35. The city has seen a large increase in professional service jobs since 2002.



## Median Household Income

Kearney has a large upper-middle class population, with a median household income that is substantially higher than both the county and the metro. More than 50 percent of Kearney's households have annual incomes between \$60,000 and \$125,000.

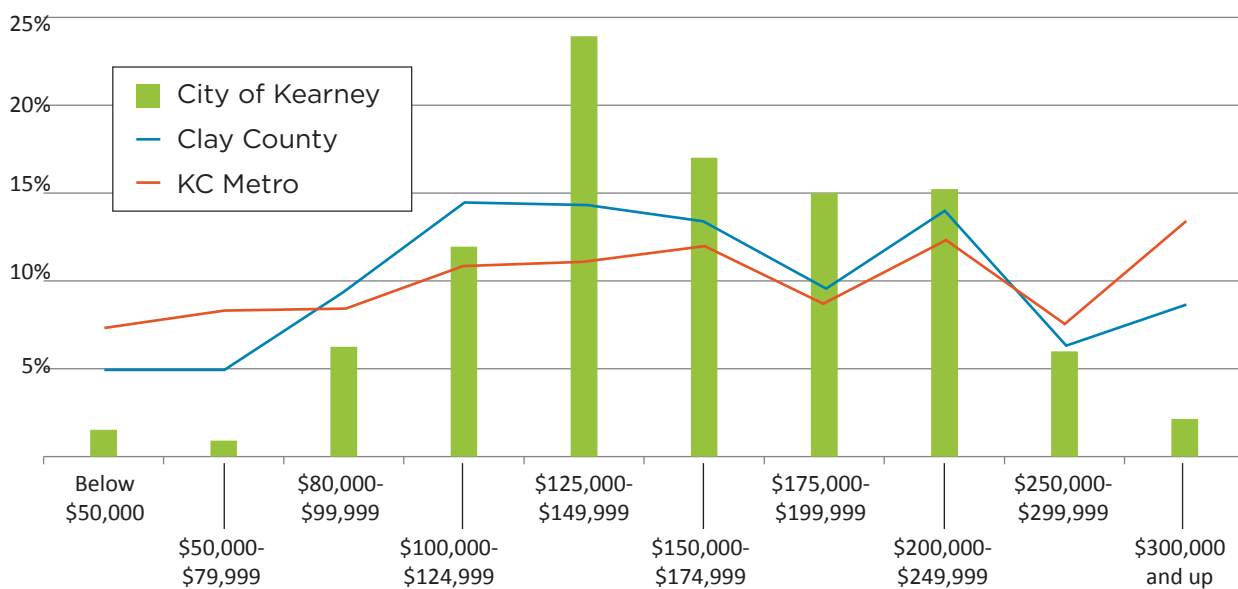
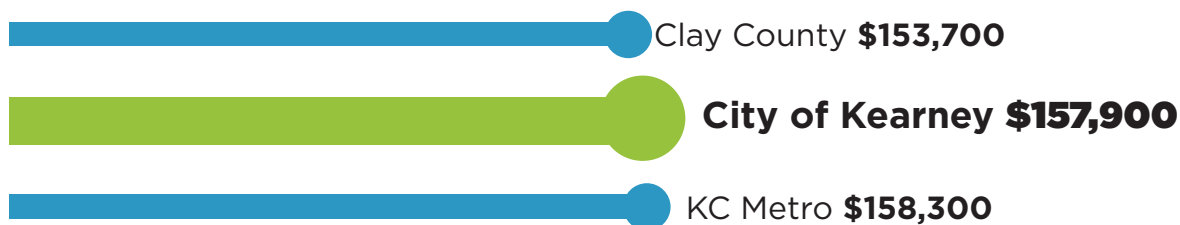


# HOME VALUE



## Median Home Value

Kearney's overall median home value falls slightly above that of Clay County. A higher portion of Kearney's homes fall in the mid-range (\$125,000 to \$199,999), than at the low and high ends of the scale. This signifies a strong middle-income, first-time homeowner market.



Data in this report was compiled by the Mid-America Regional Council's Research Services Department on behalf of the Regional Workforce Intelligence Network. Sources include the U.S. Census Bureau American Community Survey 2013; U.S. Census Bureau Local Employment Household Dynamics 2013; and the Kearney School District.

